



Money in Motion

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**EML Payments Limited**

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Press Release

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## EML Launches Winnings Card program with Super Sports Ltd. in Croatia

**EML PAYMENTS LIMITED (ASX: EML)** (“EML”) is pleased to announce that its wholly owned subsidiary, EML Payments Europe limited, has expanded further in Europe with the launch of a winnings card program with Super Sport Bookmaker Ltd, Croatia’s market leading sports-betting company.

Sport Bookmaker, trading as **SuperSport**, is part of the Sazka Group, one of Europe’s largest gaming operators. EML entered into a multi-year agreement with SuperSport, for the provision of a SuperSport branded reloadable card program.

Under the agreement, EML will give SuperSport customers an easy to use reloadable card that gives them fast access to their winnings. The program is the first of its kind in Croatia.

The contract includes the opportunity to expand EML in other Eastern European countries, where it already has a strong presence.

EML is unable to accurately estimate future Gross Debit Volume (‘GDV’) that will be derived from this program, nor the pace at which this market will develop, given it is the first program of its kind in Croatia. EML expects that the GDV to revenue conversion rate will be materially in line with our average for the General Purpose Reloadable segment, with the first material earnings contributions delivered in the H2 of EML’s FY20 year.

The launch of the SuperSport card in Croatia, will be the 14<sup>th</sup> branded reloadable prepaid program in the gaming industry EML manages across Australia, Europe, the United Kingdom and the United States of America, covering 24 countries.



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## About Sazka Group

The SAZKA Group is one of Europe's largest lottery and gaming operators with household brands in Austria, Croatia, Cyprus, Czech Republic, Greece and Italy. The aggregate annual amount of bets placed with companies in which the SAZKA Group holds an ownership interest are in excess of EUR 17 billion and are served through over 62,500 points of sale as well as through online channels and offered under respective licences. The SAZKA Group is strongly committed to responsible gaming, player protection and corporate social responsibility. The SAZKA Group is owned by two international investment groups, KKCG and EMMA Capital.

## About EML Payments Limited

With EML, you will be empowered with more control, transparency and flexibility over your payment processes. Whether you serve businesses or consumers, EML makes your payment processing more efficient and secure from start to finish, while helping you improve customer service and increase brand loyalty.

Our portfolio offers innovative financial technology that provide solutions for payouts, gifts, incentives and rewards, and supplier payments. We issue mobile, virtual and physical card solutions to some of the largest corporate brands around the world, processing billions of dollars in payments each year, and manage more than 1,500 programs across 24 countries in North America, Europe and Australia.

**For more information on EML Payments Limited, visit: [emlpayments.com](https://emlpayments.com)**

For further information, please contact:

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