



Money in Motion

+61 (07) 3557 1100

Level 12

333 Ann Street

Brisbane QLD 4000

**EML Payments Limited**

ACN 104 757 904

**BRISBANE, Queensland**

---

Date

**30 October 2018**

---

## **Apple Pay Coming to EML Customers Offering an Instant, Easy & Secure Way to Pay**

Fintech company, EML Payments, today brings its customers, and its customer's customers, Apple Pay, which is transforming mobile payments with an easy, secure and private way to pay that's fast and convenient.

In a shake-up for corporate gift and reward programs, the launch will transform the way retailers are able to offer customer cash back incentives and businesses are able to reward employees. Revolutionising physical gift card programs, Apple Pay will allow customers to instantly add a Mastercard Rewards card to Apple Wallet, using the EML Rewards app, to instantly receive and redeem their rewards.

Security and privacy is at the core of Apple Pay. When you use a prepaid card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorised with a one-time unique dynamic security code.

EML Managing Director & Group CEO, Tom Cregan said: "Customers are frustrated with waiting for gift and reward cards to arrive in the mail or carrying multiple cards at a time. Offering Apple Pay enables companies to not only overhaul their reward schemes to be digital, savvier and faster – but put them at the forefront of reward and recognition programs and make their customer's experience better. At EML, we're constantly innovating and evolving to ensure a customer and their cardholders life is made easier through payments."

### **For further information, please contact:**

**Rob Shore**

Group Finance Director and Investor Relations Manager

M: 0419 590 128

E: [rshore@emlpayments.com.au](mailto:rshore@emlpayments.com.au)

For personal use only



Money in Motion

+61 (07) 3557 1100

Level 12  
333 Ann Street  
Brisbane QLD 4000

**EML Payments Limited**  
ACN 104 757 904

## About Apple Pay

Apple Pay is easy to set up and works with iPhone SE, iPhone 6 and later, and Apple Watch.

Online shopping in apps and on websites accepting Apple Pay is simple with Touch ID, or just double-click the side button and authenticate with a glance with Face ID. There's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information with Apple Pay. When paying for goods and services in apps or Safari, Apple Pay works with iPhone 6 and later, iPhone SE, iPad Pro, iPad (5th Generation and later), iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch, or with Touch ID on the new MacBook Pro.

**For more information on Apple Pay, visit: [apple.com/au/apple-pay](https://apple.com/au/apple-pay)**

## About EML Payments Limited

With EML, you will be empowered with more control, transparency and flexibility over your payment processes. Whether you serve businesses or consumers, EML makes your payment processing more efficient and secure from start to finish, while helping you improve customer service and increase brand loyalty.

Our portfolio offers innovative financial technology that provide solutions for payouts, gifts, incentives and rewards, and supplier payments. We issue mobile, virtual and physical card solutions to some of the largest corporate brands around the world, processing billions of dollars in payments each year, and manage more than 1,300 programs across 21 countries in North America, Europe and Australia.

**For more information on EML Payments Limited, visit: [EMLpayments.com](https://EMLpayments.com)**

For personal use only