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ASX Market Announcements
20 Bridge Street
SYDNEY NSW 2000

EML PAYMENTS LAUNCHES CAESARS CASINO'S TOTAL REWARDS PAYMENTS CARD

EML PAYMENTS LIMITED ("EML") is pleased to provide an update to our contract with Caesars Enterprise Services, LLC ("Caesars"), an affiliate of Caesars Entertainment Corporation (NASDAQ: CZR), which was first announced in October 2016.

EML's wholly owned North American subsidiary has launched the Total Rewards Payments Card in the Caesars Palace Casino in Las Vegas, Nevada in conjunction with our partner PayWith Worldwide, Inc. ("PayWith").

The Total Rewards Payments Card is an innovative points program to drive enhanced customer loyalty and engagement.

- Customers can use the Total Rewards Payments Card to make purchases at participating merchants and earn Rewards Credits.
- Customers who link specific Total Rewards funding sources may receive 2X Rewards Credits on all purchases made with the Payments Card.
- Rewards Credits can be redeemed within Caesars casino for gambling or on premise entertainment.

The program has initially launched in the Caesars Casino, Las Vegas. The intent is for the program to then expand into further properties in the Total Rewards program. For more information, please visit www.trpaymentcard.com

Given the unique and innovative nature of this program, and the uncertain rate of adoption by new and existing Total Rewards cardholders, EML is unable to accurately estimate future Gross Debit Volume ('GDV') that will be derived from this program. EML expects the GDV to revenue conversion ratio to be materially in line with other Reloadable card programs the group operates.

EML does not expect the contribution from the launch of the Caesars program will materially impact earnings in the Financial Year ending 30 June 2018 for which EML has already provided guidance.

The Company expects to provide earnings guidance for the next financial year around the time of our AGM. Contributions from this program will be factored into any guidance that we provide at the time.

ABOUT CAESARS ENTERTAINMENT CORPORATION

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. Caesars operates primarily under the Caesars®, Harrah's® and Horseshoe® brand names and Caesars Entertainment in the UK and is headquartered in Las Vegas. Caesars builds loyalty and value with guests through a unique combination of great service, unbeatable gaming, hospitality and entertainment offerings, operational and technology excellence and industry-leading corporate citizenship. For more information, please visit www.caesars.com

ABOUT TOTAL REWARDS

The Total Rewards program lets you earn Reward Credits through both your casino gaming and your entertainment activities at our nearly 40 destinations around the country. With Total Rewards, you can also earn Reward Credits through our TR Partners. Everything from dining at the casino to a round of golf to shopping online can earn you your next great reward. For more information, please visit www.totalrewards.com

ABOUT EML PAYMENTS LIMITED

With payment solutions from EML, you will be empowered with more control, transparency and flexibility over your payment processes. Whether you serve businesses or consumers, EML makes your payment process more efficient and secure from start to finish, while helping you improve customer service and increase brand loyalty. Our portfolio offers innovative payment technology solutions for payouts, gifts, incentives and rewards, and supplier payments. We issue mobile, virtual and physical card solutions to some of the largest corporate brands around the world, process billions of dollars in payments each year, and manage more than 1,100 programs across 19 countries in North America, Europe and Australia. Learn more at www.EMLpayments.com

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