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ASX Market Announcements  
Australian Securities Exchange Limited  
20 Bridge Street  
SYDNEY NSW 2000

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## EMERCHANTS EUROPE LAUNCHES NEW MASTERCARD™ PREPAID GIFT CARD WITH BLACKHAWK NETWORK

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Emerchants Limited (**ASX: EML**) is pleased to advise that its wholly-owned subsidiary, Store Financial Services UK Limited (trading as Emerchants Europe) has signed a multi-year contract with Blackhawk Network to launch an open loop MasterCard™ prepaid gift card product across select retailers within their retail network in the United Kingdom, Belgium and The Netherlands.

The cards, which are issued by Transact Payments Limited (a subsidiary of The Bancorp) will be issued in various denominations and will be launched across the network in November 2015.

Tom Cregan, Managing Director and Chief Executive Officer at Emerchants said, “We are delighted that Blackhawk has chosen to work with us on this new product. We have a high level of expertise in gift card processing and program management in Europe, and Blackhawk has a retail network encompassing some of the largest brand retailers in Europe, so it’s a perfect combination for this program. This new product launch is just another part of our continued growth of the Emerchants prepaid business within the European marketplace and extends our relationship with Blackhawk.”

### ABOUT EMERCHANTS EUROPE

Store Financial Services UK Limited is a wholly owned subsidiary of Emerchants Limited (ASX: EML) also trading as Emerchants Europe and is a payment solutions company and card processor in the financial services industry. Emerchants Europe provides its clients with innovative pre-paid card solutions for reloadable and non-reloadable prepaid MasterCard programs. The vision of Emerchants is to transform the commercial payment solutions landscape by inspiring companies to demand more control, more transparency and more flexibility over their money, and to deliver stakeholders sustainable financial success.

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