



19 November 2014

ASX Market Announcements
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

EMERCHANTS SIGNS AGREEMENT WITH BET365

Emerchants Limited (**ASX: EML**) is pleased to announce that it has signed an agreement with corporate bookmaker, bet365, to provide their customers with reloadable winnings cards.

It is planned that these cards will be rolled out in the first half of 2015, pending approval from Emerchants' sponsoring Authorised Deposit-Taking Institution (ADI).

Mr Tom Cregan, Managing Director of Emerchants Limited said:

"We would like to thank bet365 for entering into a multi-year agreement with Emerchants and we look forward to launching a program in market for them before the end of the current financial year, subject to bank and regulatory approval. bet365 is a significant corporate bookmaker in Australia and the bet365 Group has a substantial global presence. bet365 will be a key partner for Emerchants in the future and we look forward to working closely together with the bet365 team.."

ABOUT BET365

bet365 is an online gambling company offering sports betting as well as video streams on sporting events. The bet365 group of companies is also one of the world's leading online gambling groups with over 14 million customers in over 170 countries. bet365 is the trading name for Hillside (Australia New Media) Pty Ltd which is regulated and licensed by the Northern Territory Government.

ABOUT EMERCHANTS

Emerchants is a payments solutions provider of prepaid financial card products and services in Australia. By using their proprietary Secure Account Management (SAM) system, the Company provides its clients with innovative financial service payment solutions for reloadable and non-reloadable prepaid card programs. Emerchants are able to adapt to meet the expense management and funds disbursement needs of any organisation. Their corporate expense, petty cash, per diem, social payments and staff rewards programs are easy to implement and reduce administration burden and costs. Emerchants is focused on the twin goal of delivering high quality payment systems to its customers and superior returns to its shareholders.

For more information please visit: www.emerchants.com.au

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