



18 November 2014

ASX Market Announcements
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

EMERCHANTS & SPORTSBET.COM.AU LAUNCH SPORTSBET CASH CARD

Emerchants Limited (**ASX: EML**) is pleased to announce that from today's date customers of Australia's biggest online bookmaker, Sportsbet.com.au, are now able to instantly access their winnings using personalised cards using Emerchants innovative technology.

The EFTPOS cards, created by Emerchants, allow Sportsbet.com.au customers to move winnings from their wagering account to their Sportsbet Cash card, which they can then use at any ATM or point of sale across Australia.

Mr Tom Cregan, Managing Director of Emerchants, said:

"We're excited to be working with Sportsbet.com.au and bringing our innovative payment solutions to their customers.

"Sportsbet.com.au customers can instantly access their winnings as cash, with Emerchants' innovative payment solutions now making this possible."

The integration of Emerchants prepaid platform into Sportsbet.com.au's wagering platforms, means its customers will be able to seamlessly deposit and manage their Sportsbet Cash card from any device.

ABOUT EMERCHANTS

Emerchants is a payments solutions provider of prepaid financial card products and services in Australia. By using their proprietary Secure Account Management (SAM) system, the Company provides its clients with innovative financial service payment solutions for reloadable and non-reloadable prepaid card programs. Emerchants are able to adapt to meet the expense management and funds disbursement needs of any organisation. Their corporate expense, petty cash, per diem, social payments and staff rewards programs are easy to implement and reduce administration burden and costs. Emerchants is focused on the twin goal of delivering high quality payment systems to its customers and superior returns to its shareholders.

For more information please visit: www.emerchants.com.au

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