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ASX Market Announcements
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

EMERCHANTS SIGNS WITH MONEYME TO MAKE MONEY LOANS MORE ACCESSIBLE

Emerchants Limited (**ASX:EML**) (**Emerchants**) is pleased to announce that it has signed a 3 year agreement with MoneyMe Financial Group Pty Ltd (**MoneyMe**). Under the agreement, Emerchants will be providing MoneyMe with a fully reloadable Visa prepaid debit card for its digitally savvy customers in the small loans category. MoneyMe will also act as an authorised representative of Emerchants.

MoneyMe is one of Australia's fastest growing online digital finance companies. They offer cash loans from \$200.00 to \$1,000.00, paid directly into a customer's bank account within minutes to a few hours of an application being approved. The card will be positioned not just as the payment mechanism for the loading of MoneyMe loans, but will also be used as a travel card, for budgeting purposes and as an alternative to having a credit card.

The program allows MoneyMe and their customers the choice to have their loan funds distributed directly onto their MoneyMe card, quicker than most bank transactions. In addition, MoneyMe customers will have the flexibility to load their own funds onto their card, in the same way as a debit card is used.

In commenting on the agreement, Mr Tom Cregan, Managing Director of Emerchants, said:

"We are delighted to form a partnership with MoneyMe. Our re-loadable prepaid product fits perfectly into their core business by allowing customers to distribute their loan proceeds onto a Visa card and have the freedom and flexibility to use those funds instantaneously."

In commenting on the program, Mr Clayton Howes, CEO of MoneyMe, said:

"We are excited to offer our customers even more benefits when utilising our loan products as we continue to look for ways to innovate consumer finance products. Enabling people to access their own funds with a VISA debit card just makes sense."

The deal is subject to Emerchants Authorised Deposit Taking Institutions approval.

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Emerchants Limited ACN | 104 757 904

www.emerchants.com.au

emerchants

ABOUT EMERCHANTS

Emerchants is a payments solutions provider of prepaid financial card products and services in Australia. By using their proprietary Secure Account Management (SAM) system, the Company provides its clients with innovative financial service payment solutions for reloadable and non-reloadable prepaid card programs. Emerchants are able to adapt to meet the expense management and funds disbursement needs of any organisation. Their corporate expense, petty cash, per diem, social payments and staff rewards programs are easy to implement and reduce administration burden and costs. Emerchants is focused on the twin goal of delivering high quality payment systems to its customers and superior returns to its shareholders.

For more information please visit: www.emerchants.com.au

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